BP2020 Call
Rules for Participation

Call / Details	Innovation Project Call	Wild Card Call
Topic	Proposals should fall into one of the 6 Focus Areas. The Call will give guidance as to how they can be addressed with examples of activities.	Social, economic, and strategic challenges that require breakthrough solutions. Not necessarily linked to Focus Areas.
Indicative budget	A minimum of 75% of total EIT Health BP2020 innovation budget will be allocated to proposals on Focus Areas. If excellent proposals are outside of Focus Areas, a maximum of 20% of the total innovation budget will be allocated.	5% of total EIT Health BP2020 innovation budget
Deadlines	One per year (27 March 2019, 4pm, Munich time).	One per year (5 February 2019)
Rules of participation	Any Core or Associate Partner of EIT Health can lead an Innovation project. No Linked Third Parties nor External Project Partners can lead a project. We encourage their participation, in particular that of SMEs. The significant participation of at least one Core or Associate Partner of the type "Business" is expected. Indicatively, at least 85% of the EIT Health BP2020 budget will be allocated to proposals that have at least one Core or Associate of the type Partners from at least two CLCs/InnoStars must be involved.	Every year the two challenges are different. Individuals can apply (not necessarily only from Partners). Project will be set up as a start-up company. Start-ups cannot participate (to avoid tech push).
Stages	Three stages: • Stage 0: Pre-proposal preparation • Stage 1: Remote evaluations • Stage 2: Hearings WP0 is required for all the projects (from September to December, prior to project launch).	Challenge definition Programme launch: • Phase 1: Remote evaluations (individual interviews) • Phase 2: Tournament (5-day hackathon) • Phase 3: Business model validation
Ideation	Thematic ideation meetings steered around Focus Areas, led by pillars and strongly managed by CLCs together with selected Partners to support the process. Matchmaking	Individuals apply to address challenges, bootcamps, etc. Teams are formed in the process.
Duration	Max 3 years (may be shorter). Critical milestones for each year; autumn review decides on continuation. Year 3 focus on large scale implementation (a different region/country from where the test/pilot took place).	2 years
Feedback	Each proposal presented will get a detailed Feedback Report (4-5 pages).	Each of the teams that make it to Phase 3 will get a detailed Feedback Report on their evolution and performance during the programme.

Call / Details	Innovation Project Call	Wild Card Call
Monitoring	There will be two mandatory meetings per year: • Interim update (online): in March-April • Mid-term review (face-to-face): in September-October Autumn review is a Continue-Stop stage gate. The process will be guided by a scorecard and the decision will be made by independent evaluators. Three possible outcomes: • Continue the project • Continue the project with some necessary amendments • Stop the project and the funding	Each start-up will present an Action Plan for the 2-year period, divided in 3 or 4 milestones. Before each milestone is accomplished, the start-ups will need to get approval from EIT Health to unleash the next grant funding for the next milestone.
Project characteristics and results	Starting point at least Level 3 (Proof of concept) as defined by the CIMIT Maturity Innovation Cycle for Healthcare and Life Sciences. Closer to market: after the EIT Health funding finishes, the project should achieve market readiness within 2 years. Two types of projects: • Products and services that are eventually revenue generating. Time to first sales should be a maximum of 2 years after the EIT Health funding finishes. • Processes or services that mainly are targeted towards cost savings with implementation starting during the lifetime of the project.	Projects need to fall into one of the two challenges selected every year.
Evaluation criteria and weights	Same along the 3 stages.	Same along the 3 stages
Scoring weights for final ranking	Same for all 3 Pillars (Education, Business Creation, Innovation): • Remote evaluations (25%) • Hearings (75%)	
Funding limits	Max 1M EUR first year, 1M EUR second year, 1M EUR third year Smaller projects are equally welcome.	1M EUR per year (for entire package, including support provided by incubator and ecosystem where team is located)
	Considering activities in a given year, the EIT Health contribution for one Partner, including all its third parties and affiliates, may not exceed 10% of the total EIT contribution for EIT Health in that year. One Partner may not start leading more than 3 Innovation Projects in a given year.	